



NEWS RELEASE

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Contact: Stacie Madden
(508) 957-0306
SMadden@HopeHealthCo.org

7th Celebrate Summer Memories Auction benefits Hope Dementia & Alzheimer's Services to support families within our community

Hyannis, Mass. – [Hope Dementia & Alzheimer's Services](#) is pleased to announce this year's Celebrate Summer Memories Auction takes place on Thursday, August 24, at the Wequassett Resort and Golf Club in Harwich, beginning at 6 p.m. The auction generates essential funding to provide information, education and support services for those living with Alzheimer's disease, their caregivers, and the healthcare professionals and community agencies that support them.

Caring for someone who has Alzheimer's disease or a related dementia can be a difficult physical, emotional and mental challenge that can go on for years and require special understanding, patience and skills. Specialized programs provided by Hope Dementia & Alzheimer's Services include assessment, individual and group counseling, education, telephone support, respite care and much more.

This evening of magnificent fun will host a silent and live auction, a gourmet menu, live music, spectacular summer views and a chance to meet like-minded friends—passionate, dedicated and determined—to help make a significant difference with this cause. Enthusiasts and supporters from all over the region attend the auction to support the Alzheimer's and dementia cause.

“Celebrate Summer Memories Auction enables us to help more people and continue to enrich our services and programs,” said Diana Franchitto, president & CEO of HopeHealth. “Most of the care provided to people with Alzheimer's is delivered at home by family members, and they often must seek community supportive services. We are so grateful to everyone who supports our mission and the awareness and attention this event brings to our community about this disease.”

Some of this year's auction items include:

- Sports events include Red Sox tickets in Royal Rooter's Club with transportation, Patriots tickets and Zamboni ride with Bruins tickets
- Chef's dinner for eight with paired wines
- St. John vacation
- Ft. Myers vacation
- Overnight stay at Colonnade in Boston
- Sebasco Harbor Resort, Maine vacation
- Amazing 5-star Wequassett Resort and Golf Club stays and experiences
- Flowers for a year

- Original artwork
- Four-hour private sail
- And so much more!

The generosity of this year’s sponsors help Hope Dementia & Alzheimer’s Services provide critical services to people dealing with dementia or Alzheimer’s disease in the community. This year’s sponsors include Wequassett Resort and Golf Club, Independence Park, Inc., Craig A. Kappel, Atria Woodbriar Campus, Cape Associates, Inc., Chapman, Cole & Gleason Funeral Home, and Enos Home Medical.

For information or to buy tickets to this elegant evening, please visit HopeHealthCo.org/events, call (508) 957-0254 or email Giving@HopeHealthCo.org.

Hope Dementia & Alzheimer’s Services offers a wide array of programs for those living with Alzheimer’s or a related dementia, their caregivers, and the healthcare professionals and community agencies that support them. The funds raised from Celebrate Summer Memories are used to provide programs to meet the needs of the community, including:

- Family services
 - A telephone helpline
 - Initial assessment with the caregiver and other family members for counseling and disease education
 - Development of care management plans
 - Ongoing family support and counseling sessions
 - Support groups
 - Respite grants
 - Memory screenings
 - Referrals to other local resources
- Professional services
 - Dementia certification and ongoing education for healthcare professionals
 - Annual professional conference focusing on current trends in dementia care education

About HopeHealth

[HopeHealth](http://HopeHealthCo.org) has been enhancing the quality of life for people experiencing serious illness and loss for more than 35 years. In 2012, Alzheimer’s Services of Cape Cod & the Islands affiliated with the non-profit organization to enhance and expand its programs and community services. Today, the non-profit organization delivers a wide range of services for people with serious illness and their families. The HopeHealth family of services in Massachusetts includes: Hope Hospice; Hope Care for Kids; [Hope Dementia & Alzheimer’s Services](#) and Hope Academy. The Massachusetts Pain Initiative is an affiliate of the organization. Learn more by calling (800) 642-2423 or visiting HopeHealthCo.org.

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